Every year Pi Lambda Phi Fraternity at Winona State University located at 251 Washington, Winona, MN 55987, holds the **Ms. WSU** event in order to raise money for ALD research. This year the Contestants posed for a 2006 – 2007 calendar, and as this years coordinator Jeff Moser also wanted to sell "ULF" product. The event was held on April 27th and $900.25 was raised in memory of Shayde Rudenick of Minnesota, who passed away on March 15, 1995.